



## MEDIA RELEASE

### **OCBC Macau Supports Charity Family Cycle Parade Promoting Community Sustainability and Green Living**

Macau, 30 November 2024 — OCBC Bank (Macau) Limited (“OCBC Macau”) is pleased to organise ‘2024 OCBC Macau Charity Family Cycle Parade’ together with the Cycling General Association of Macau, China which took place today at leisure area at Taipa Waterfront (Cycle Track). The event was well received with an overwhelming response and attracted many cycling enthusiasts and families. In response to ‘International Day of People with Disabilities’, rehabilitated friends from Caritas Macau Lar Sao Luis Gonzaga were specially invited to enjoy cycling together this year, making the event even more meaningful.

Continuing the cycling activities of the past three years, OCBC Macau aims to encourage the public to participate in cycling, promote community sustainability and green living as Asia’s leading financial services partner, and protect the environment through carbon reduction. Same as the past, all the registration fees collected will be donated to Caritas Macau for charitable purposes.

OCBC Group has been hosting Singapore’s largest mass cycling event, OCBC Cycle, since 2009. It has become a massive sports event aiming to be a safe cycling platform for riders across all cycling proficiencies. OCBC Macau brings the Group’s passion for cycling to the local community, through charitable sporting, to enable people and communities to realise their aspirations.

**Mr. Kelvin Lou, Director and Chief Executive of OCBC Macau**, said in at the opening ceremony, “OCBC Macau has organised and supported Macau cycling events for four consecutive years, hoping to inject more positivity to the community and promote wellness and healthy living, encouraging everyone to exercise more. This year we also sponsored the ‘2024 Macau Cycling Instructor Course’ organised by Guangdong Cycling Association and Cycling General Association of Macau, China, contributing to the development of cycling and coaching in Macau.”

Participants dressing up as different characters as cosplay was the highlight of the day, with photography competition held, some wonderful photos were taken to commemorate the event. Participants joining the family-friendly cycling event had the opportunity to cycle with scenic views and unique cityscape, enjoyed the excitement and joy the event brought.

**Photo Captions:**



The Opening Ceremony was co-officiated by Director and Chief Executive of OCBC Bank Macau - Mr. Kelvin Lou, President of Cycling General Association of Macau, China - Mr. Cheang Kuok Hang, Secretary General of Caritas Macau - Mr. Pun Chi Meng, Head of Consumer Financial Services - Ms. Cynthia Vu, Head of Operations and Technology Division - Mr Aziz Cassumbhoy, Head of Retail Branch & Wealth Management Division - Mr. Kevin Lam, Head of Retail Lending Division - Mr. Nelson Wai, , Macau Coca Cola Beverage Co. Ltd. Marketing Manager - Ms Eunice Chan and famous athlete of Macau - Ms. Vivi Cheung, at the starting line at the OCBC Macau Charity Family Cycle Parade.



Famous Macau Athlete Ms. Vivi Cheung shared tips on how to keep warm during exercise; Famous cycling female athletes Ms Linda Chan shared with the audience how parents can cultivate their children to become cyclists.



Officiating guests took photos together with participants





With the cosplay themed introduced, participants dressed up as different characters. Adults and children enjoyed the family time together.



Family teams cycled around cycling track and enjoy the scenery



In response to 'International Day of People with Disabilities', OCBC Bank Macau specially invited rehabilitated friends from Caritas Macau Lar Sao Luis Gonzaga to enjoy cycling together this year with the 5 students from 'Macau Cycling Instructor Course', making the event even more meaningful



	
<p>Participants were engaged in the game booth</p>	<p>A photography competition was held, participants took some wonderful photos to commemorate the event</p>

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## About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has close to 420 branches and representative offices in 19 countries and regions.

For more information, please visit [www.ocbc.com.mo](http://www.ocbc.com.mo) to learn more about OCBC Macau.

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